

WBIDC ORGANISED STAKEHOLDERS CONSULTATION WORKSHOP ON SUSTAINABLE INDUSTRIAL DEVELOPMENT

The West Bengal Industrial Development Corporation Ltd, the British Deputy High Commission, Kolkata and the West Bengal Pollution Control Board have come together organised a Stakeholder Consultation Workshop on “Roadmap for sustainable industrial development in West Bengal through government schemes and policies” on 8th March 2011 at the West Bengal Pollution Control Board Auditorium.



The objectives of this programme were

- To initiate dialogue between industries and Government on **industry-specific schemes (incentives and taxation) and policies to help in adoption of energy-efficient and environment-friendly measures** by new and existing industries
- To help in the **design and implementation of innovative government schemes (on incentives and taxation)** that will be effective for sustainable industrial growth
- To provide a forum to discuss sustainability issues and concerns with industries with an aim to **improve business investment environment in the State**

- To **sensitise** industries and industry associations on pertinent issues related to **business response to climate change in the region.**

Eminent speakers on environment and energy conservation made thought provoking deliberation in the workshop. Shri Malay Kumar De, Principal Secretary, Power & NES Department chaired in the Technical Session. The panel discussion was moderated by Mr. Sanjay Wadvani, the British Deputy High Commissioner, Kolkata. The Managing Director, WBIDC, Dr. Subrata Gupta interacted with the participants and took active part in the brainstorming session, which was a unique event in the workshop. Participants in the brainstorming session came up with some very interesting suggestions on the issue.

Around 100 participants, with representatives from the government and Industries, particularly from Iron & Steel, Seafood Exporters and Plastic Good sectors attended the workshop. Leading Chambers of Commerce, Consulting firms and media also attended the workshop. Prof P.N. Roy (Chairman, WBPCB), Mr. S.P.Gon Chaudhuri (Advisor-Energy, GOWB), Mr. Debal Roy (Chief Environment Officer, GOWB), Prof. Joyashree Roy (Jadavpur University), Dr. Dipak Chakraborty (Advisor, WBPCB), Mr. Ram Agarwal (Chairman, CII-WB State Council), Mr. Surojit Bose (PriceWaterhouse Coopers) and Mr. Alok Mookherjea (Chaiman- Flakt India) were the notable speakers in the workshop.