



**Empanelment of Agencies for Catering Services
at Biswa Bangla Mela Prangan**

Issued by:
West Bengal Trade Promotion Organisation (WBTPPO)
23, Abnindranath Thakur Sarani,
Camac Street, Ground Floor
Kolkata – 700017

Expression of Interest

Introduction:

West Bengal Trade Promotion Organization (WBTPO) invites expression of interest for Empanelment of Agencies for for Fabrication, Event Coordination and Technical Arrangements at Biswa Bangla Mela Prangan from the exhibitors and organizers of who book space at Biswa Bangla Mela Prangan.

‘Biswa Bangla Mela Prangan’ is the primary exhibition and convention Centre for Kolkata, India. With “Project Area” of 89,030 sq.m which include 31,894 square metres (343,300 sq ft) of exhibition space, it is the largest exhibition center in Kolkata.

Built in 2008 to provide space for exhibitions and fairs, BBMP was the venue of Kolkata International Book Fair. With an expense of approx. INR 350 Cr, the state government has transformed this old large expanse of open space to a state-of-the-art facility spread over 22 acres of land. This revamped facility has been added with:

- Two pavilions (over lakh square feet each),
- A three-storey business block (each floor spread over nearly 20,000 square feet) and
- An open space that includes around 2 lakh square feet of greenery.
- A new multi-level car parking to accommodate approx. 1,200 vehicles.
- A large expanse of open space with green landscape in front to accommodate 200 kiosks.
- Three food courts, each of which can accommodate approx. 200 visitors.

The interested agencies are advised to carefully read the Terms and Conditions contained in this EOI.

The applications submitted by the intending agencies will be evaluated as per the norms laid down in this regard. WBTPO reserves the right to accept/reject any or all offers at its sole discretion without assigning any reason whatsoever and the same will be binding on the applicants.

1) Schedule of Dates

1	EOI Publish Date	2/5/2023
2	Site Visit	2/5/2023 onwards contact Bapan Chakraborty- 7980911045
3	Pre-Submission Meeting	11/5/2023, 3pm, WBIDC
4	EOI Submission Start Date	12/5/2023, 11AM
5.	EOI Submission End Date	23/5/2023, 4pm, WBTPPO, 23 Camac Street, Kolkata 700017 (Protiti)
6.	Publication of Selected Agencies	Will be notified
7.	Bank Details of WBTPPO	WBTPPO Bank Details: Name of the Bank : ICICI BANK, Address: 22, R.N. Mukherjee Road, Kolkata -700001 A/c No.: 000601041826 IFSC Code: ICIC0000006

2) Offer

The empanelment will be on the basis of yearly license fee

I) **Annual Empanelment Fees** – Rs 1000000/(Rupees Ten Lakhs) per year. The empanelment will be for 1 year.

II) **Security Deposit**– Rs.500000/- (Rupees five Lakhs) must be paid with 10 days of receiving the letter of empanelment. *This will be returned in the end of the empanelment period.*

3) Scope:

- i. The intending bidder will have to deposit Rs.10 lakhs as non-refundable license fees to WBTPPO .
- ii. On selection of being the empaneled catering service provider, the name will appear on our list, which will be shared with our exhibitor. Once the exhibitor selects you as their catering agency, you will have to connect with WBTPPO for further process and payment of the event wise fees
- iii. The catering agencies should have prior knowledge of BBMP and its facilities.
- iv. The catering agencies must use the facilities with full care and no damage of the property and infrastructure of WBTPPO.
- v. The catering agencies must ensure that they follow all fire safety norms. They must use heating appliances as per the power access norms and cook using fire at destined place only. Storing of any fuel, gas cylinder, combustible items is not allowed.

- vi. The catering agencies must look after the cleanliness, stainlessness, waste management. They must daily clean their cooking and food preparation area after area, pack all garbage and throw at destined area. No food waste can be thrown open. Failure of such will lead to an imposition of penalty of Rs.5000.
- vii. The catering service agencies will have create their own makeshift temporary cooking area in consultation with WBTPO.
- viii. The catering agencies have to comply with the drainage norms. No wastes can be dumped in drains. Failure of such will lead to an imposition of penalty of Rs.5000 and even cancellation of empanelment.
- ix. All dos and don'ts will be given in the empanelment letters which have to be compiled in full.

4) Eligibility Criteria:

- a) The catering agencies must be in the similar business for 25 years.
 - b) The catering agencies must have catered minimum 5000 people in single event in last financial year.
 - c) The catering agencies must have catered minimum 5000 people on three occasion in last 2 years. Work Order or Invoice for such must be attached as documentary proof.
 - d) The catering agencies must have handled 10 large events (3000+ people) in last 5 years. Work Order or Invoice for such must be attached as documentary proof.
 - e) The catering agencies must have Average Annual Turnover for Rs.1 crore
 - f) The catering agencies must be registered and have valid Trade License.
 - g) The catering agencies should be registered under GST and PAN
 - h) The catering agencies must have ISO 9001:2015, ISO 22000:2018,HACCP CODEX, HYGIENE RATING, ESI CERIFICATE, EPFO CERTIFICATE, FSSAI certificate and other related credentials for food and beverage operation.
- 5) **Tenure:** The selected agencies will be empaneled for 1 year.
- 6) **Payment:** The selected agencies must submit their annual renewal fees within fifteen days from being empaneled, through online mode to WBTPO and the receipt shall be submitted .

7) List of Documents to be submitted:

- a. Annexure A
- b. EOI Form

- c. A company incorporated under the Indian Companies Law i.e. the Companies act 1956 or 2013 (as amended or re-enacted and restated and notified from time to time), (copy of certificate of incorporation, and charter documents including the most recent Memorandum and Articles of the Association of the Applicant should be submitted).
- d. Limited liability partnership duly incorporated under the Limited Liability Partnership Act, 2008
- e. Partnership firm registered under the Indian Partnership Act (copy of registered partnership deed should be submitted, including any amendments or supplements thereto).
- f. A registered Proprietary firm in India
- g. JV/ Consortium having maximum 2 (two) business entities
- h. PAN and GST certificates
- i. Work order or Invoice copies

8) Submission:

In one envelope marked '**Empanelment of Agencies for Fabrication, Event Coordination and Technical Arrangements at Biswa Bangla Mela Prangan'** to
ED WBIDC and AO, WBTPO
West Bengal Industrial Development Corporation Ltd
Protiti", 23, Abanindranath Thakur Sarani, (Camac Street),
Kolkata – 700017

9) Termination: At any point of time if any complaint is received from any exhibitor/organizer or the catering agency is found involved in malpractices, not adhering to the rules of WBTPO or involved in fights, quarrels and creating unpeaceful environment in BBMP, the empanelment of the catering agency will be cancelled.

10) Clarification: Somdatta Basu, OSD WBIDC & WBTPO-9836623371

Signature of Applicant With Seal

EOI Form Letter Comprising the Bid

(On the letterhead of the Company)

To,
ED-WBIDC & AO WBTPO
23, Abnindranath Thakur Sarani,
(Camac Street), Ground Floor, Kolkata – 700017
Phone: +91 33 2255 3700 - 705

Dear Sir/Ma'am,

1. With reference to your EOI No document dated_____, I/We, having examined the EOI document and understood its contents, hereby submit my/our application for the aforesaid collaboration with WBPTO via the mentioned fee model.
2. I/ We acknowledge that WBTPO will be relying on the information provided and the documents accompanying such application by us for selection for the aforesaid collaboration, and we certify that all information provided and in Annexes are true and correct; nothing has been omitted which renders such information misleading; and all documents accompanying such application are true copies of their respective originals.
3. We shall make available to the WBTPO any additional information it may find necessary or require supplementing or authenticate this APPLICATION.
4. We will abide by the guidelines of WBTPO from execution and catering of any event and shall look after BBMP and prevent any damage and loss.
5. We shall give compete and correct information on the no of heads we have catered per event.
6. I/ We certify that in the preceding 3 (three) years, we have neither failed to perform on any contract, as evidenced by imposition of a penalty by an arbitral or judicial authority or a judicial pronouncement or arbitration award, nor been expelled from any project or contract by any public authority nor have had any contract terminated by any public authority for breach on our part.

7. we/ satisfy(s) the selection criteria and meet(s) all the requirements as specified in the EOI document and am/ are qualified to apply.

8. In the event of us being declared as the Empaneled Catering Agency, I/we agree to pay the license fees as per prescribed.

9. I/We agree and undertake to abide by all the terms and conditions of the EOI document

10. I/ We hereby submit Annexure A, and all information mentioned are true and correct.

In witness thereof, I/ we submit this application under and in accordance with the terms of this document.

Yours faithfully.

Date

(Signature, Name and Designation of the Authorized Signatory)

Place:

Seal

Annexure A

Name of the Firm	
Year of Incorporation/registration	
Registered office	
Postal address	
Tel./Fax/e-mail	
Type of Firm (Work area that the firm is involved in)	
Details of directors, etc.	
Details of registration of firm / company etc.	
Authorized Signatory Name: Designation: Qualification: With the company since: Line of experience/ expertise:	
Total Revenue year wise	2020-21 2021-22 2022-23
Name of 10 events large events handled in last 5 years	
Name of events catered by you with minimum 5000 people on three occasion in last 2 years	
Name of 10 events catered by you with 3000 plus people in last five years	
PAN No , GST No , FASSI License No, ISO CERT	

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