

INVITATION OF EXPRESSION OF INTEREST

Background

West Bengal Industrial Development Corporation Limited (WBIDC) is the nodal agency of the State Government for the development of medium and large scale industries in the state of West Bengal. WBIDC also facilitates the timely development and maintenance of infrastructure for growth of industries in the state of West Bengal.

Keeping in view the high growth and export potential of the Zari Sector, WBIDC has conceived of a cluster of Zari units with all necessary infrastructure support. For the purpose an already constructed three storied building located just beside Food Park at Sankrail, Howrah, West Bengal has been identified as the proposed Zari Hub Centre.

The history of Zari Industry dates back to past several centuries. West Bengal has a rich and continuing tradition of craftsmanship. Over the years the industry has faced numerous problems including the threat of extinction due to its unorganized nature. The industry still survives due to the strong will of the crafts men. The industry is mainly concentrated in Panchla & Jagatballabhpur blocks of the Howrah District.

WBIDC invites proposals from experienced and reputed organization / entrepreneurs/NGOs interested to run a Zari Hub set up by Government of West Bengal at Sankrail, Howrah, utilizing the already available facilities along with man power deployed through co-operatives / SHGs.

Location

Sankrail is an important industrial area in Howrah district, and the Zari Hub is:

- Ideally located at a motorable distance of 28 km from Kolkata on the newly widened 4 lane NH6.
- Nearest port – Kolkata and also quite close to the port town of Haldia.
- Nearest Airport – Netaji Subhas Chandra Bose International Airport, Kolkata

Zari Hub Information

- An already constructed 3 storied building just beside Food Park, Sankrail, Howrah with apprx. 12,348 sq. ft of total covered area and 4390 sq. ft. of open terrace (Ground Floor is of 7382 sq. ft, First Floor is of 5995 sq. ft, Second Floor covered area is of 1525 sq. ft).
- Logistically excellent.
- End of the supply chain for metro Kolkata.
- Wide & low maintenance concrete internal roads.

- Power supply and distribution system from dedicated sub-station of WBSEDCL.
- Potable water supply system with treatment plant.
- Drainage and sewerage system and a comprehensive rain water harvesting system.

Following are the Terms & Conditions:

1. Local artisans / craftsman deployed in the proposed Zari Hub only through co-operative and SHG should be engaged for production process.
2. Ensuring the job work charges payable to the co-operative society / SHG should be in compliance with the Minimum Wages Act of the Government.
3. Ensuring basic health care including eye care facilities for all artisans / craftsman engaged in the production process in Zari Hub.
4. Electricity charges and other operation & maintenance charges to be borne by the successful applicant.
5. A Display-cum-Sale Counter would be available within the Zari Hub free of cost.
6. Ensuring minimum 15 days (8 hrs/day) work per month for each artisans / craftsman working in the Zari Hub premises (to be decided mutually with the co-operative / SHG).
7. Other terms and conditions are subject to mutual understandings.

Eligibility Criteria

Organisation / entrepreneurs / NGO dealing in zari business from procuring of raw material to supervision of production till marketing of finished goods since last 3 years.

Pre-EOI meeting to be held on 25.06.2014 at 3.00 pm at the office of WBIDC

Details Proposals in attached format (DOI) must reach West Bengal Industrial Development Corporation Limited by 30.06.2014.

For further information, please contact:

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