

EOI for WBIDC Website Redesigning

I. Credentials of the Bidder:

- List of Clients
- Annual turnover of bidder
- Experience of the bidder
- Manpower resources and
- awards if received

II. Technical Bid:

Concept Basis:

- At least twelve popular/major websites may be studied (list may be provided).
- The Websites of IDCs of Maharashtra, Gujarat, Karnataka, Tamilnadu, Madhya Pradesh, Kerala, Odissa may be studied.
- Based on the best features from these websites, the concept of the home page and few of the major pages may be prepared.
- The existing website of WBIDC may be studied and suggestion may be provided regarding innovative and useful additions to the website.
- Organization of the website in terms of the information proposed to be covered may be clearly stated.
- Additional features suggested such as e-mail for corporates, feedback/contact us should be clearly defined.
- The connection to the ERP database especially for incentives and industrial parks (allotment position) should be factored in.

III. Financial Bid:

Financial bid in two parts:

- (a) The cost of development of Website and
- (b) The cost of annual maintenance which will include updation if necessary on regular basis.

Interested bona fide agencies may give presentation with all relevant documents on 25/02/2011 at 11am in the WBIDC Board Room.