

BENGAL LEADS 2012

Bengal Leads-2012, positioned as an exhibition cum business summit was organised by the Government of West Bengal at Milan Mela Trade Fair Complex, Kolkata from January 9-14,2012. This exhibition cum business summit was the first of its kind by the State Government, where the state exhibited its areas of strength and opportunities and facilitated interaction with all stakeholders.

This truly global summit was aimed at bringing together business leaders, investors, policy and opinion makers and served as a perfect platform to explore business opportunities with the state of West Bengal.

The Summit was inaugurated by the Hon'ble Chief Minister, West Bengal , Mamata Banerjee on January 9,2012 and attended by industry stalwarts like Rajiv Singh of DLF,

Atul Punj of Punj Lloyd, Mallika Srinivasan of TAFE, Sajjan Jindal of Jindal Steel, Prasoon Mukherjee of Universal Success Enterprise , YC Deveshwar of ITC, Consul General of USA and Japan and many more. The



B2B sessions and panel discussions were held on January 10 and 11, 2012.

The six-day exhibition-cum-investor summit had over 120 companies participating from different sectors and 12 government departments exhibiting strengths and opportunities to investors. The maiden initiative of the State Government also had footfall of serious investors where few delegations and investors seeking investment in the state also met Shri Partha Chatterjee, Minister-in-Charge, Commerce and Industries and Information Technology Department, Government of West Bengal.

The Valedictory session was also attended by Shri Venu Srinivasan, CMD, TVS Motors.

Bengal Leads 2012 represents the intention of the State Government to take the state towards Industrial Rejuvenation and to convey among investors the unlimited resources/opportunities the State Government offers for them.